

Gord Downie's Fund for Brain Cancer Research to Receive 25K from The Bridle Bash Foundation

the
Bridle Bash
foundation

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TORONTO--(BUSINESS WIRE)--The Bridle Bash Foundation has just announced that it is making a \$25,000 donation to the Gord Downie Fund for Brain Cancer Research at Sunnybrook Health Sciences Centre. Gord Downie, the lead singer of the Canadian rock band The Tragically Hip, shared with the public this past spring that he is suffering from an incurable and terminal glioblastoma multiforme (GBM) Stage 4 brain tumor.

The Bridle Bash Foundation's mission is to provide financial support to registered Canadian charities that focus on health research, treatment and support for adults and children. Comprised entirely of volunteers, its goal is to raise money and public awareness for organizations in need.

The Bridle Bash Foundation has a soft spot in its heart for Gord Downie and The Tragically Hip. On August 3rd, 2013, the band performed at their fundraising concert, Bridle Bash V. A total of \$1,000,000.00 dollars was raised from that event, enabling the Foundation to provide financial grants to over 20 different charities including major donations to Mount Sinai Hospital and the Red Door Family Shelter.

The Tragically Hip singer is currently being treated at Sunnybrook Health Sciences Centre, where the Gord Downie Fund for Brain Cancer Research is housed. The Bridle Bash Foundation's donation of \$25,000, will go towards research investigating new drugs, surgical techniques and genetic therapies to treat incurable brain cancers. Glioblastoma multiforme is the most common and aggressive form of incurable brain cancer, affecting children and adults of all ages without any genetic predisposition.



Sunnybrook treats 250 GBM patients every year, with an average survival rate of 14-18 months, even with aggressive chemotherapy and radiation treatments.

As of today, a substantial amount has been donated online to the Gord Downie Fund for Brain Cancer. Donations can be made at sunnybrook.ca/gord and daily updates are available on the website.

The Tragically Hip band has released multiple studio albums, LPs and singles, with nine albums reaching Number 1 in Canada, and have received numerous Canadian Music awards. Their final concert, held at the Rogers K-Rock Centre in Kingston on August 20, 2016 entertained 9,000 fans and was broadcast globally by the Canadian Broadcasting Corporation (CBC).

For more information on The Bridle Bash Foundation, contact info@bridlebash.com, (416) 840.4281, or 3351 Dundas Street, West Toronto ON M6P 2A6 <http://www.bridlebash.org/>

Contacts

The Bridle Bash Foundation

Marnie Salsky, 416-659-6913

marnie@bridlebash.com